

PTO Meeting Agenda

October 21, 2025

I. Welcome

II. Events

A. Re-cap of Trunk or Treat

- | 1. <u>2024</u> | <u>2025</u> |
|----------------------|---------------------------------------|
| \$3800 ticket income | \$5200 ticket income |
| 315 tickets sold | 381 tickets sold |
| 1100+ people | 1400+ people (770+ children) |
| 17 trunk groups | 24 trunk groups (28 before rain date) |
2. Spirit Wear - Chic Loco donated \$200
 3. How did it go with Food Trucks?
 - a) The BBQ truck and the donut truck almost ran out of food!
 - b) We have 10% coming from each of those.
 - (1) Checks are being mailed to Melissa at IT
 - (2) \$50 Donut truck
 - (3) Other amounts will be shared out once checks are received
 - (4) Note from Melissa: Have 3 food trucks next year (with food food)
 4. Tables
 - a) Put in a maintenance request to help with tables and then we had a substitute custodian outside to help with the event
 5. Candy
 - a) We preordered candy and it was a LOT but we did end up running out of candy and we did a candy run
 6. Profits
 - a) From tickets alone we have \$5,200
 - (1) Yay for being over what we budgeted/estimated (\$3500) using last years totals
 7. 4000 pieces of candy donated
 8. Refund requests - Two family tickets
 9. Feedback (surveys)
 - a) 50% of the surveys were requesting more trunks/activities
 - b) Lots of positive feedback. Especially for using the IT parking lot instead of the middle
 - c) People liked the cohesiveness of the event and having it in one parking lot
 - d) Weapons with the costumes - in the future explicitly say no weapons
 - e) Games/activities at designated areas all together - and no activities at trunks
- B. Movie Night at Indian Trail November 7th (6pm-8pm) doors open at 5:30 (k - 5th grade)
1. Decide on a movie **Lilo and Stitch** - voted as the movie for this year. It is the original and will be advertised as such
 2. Families bring dinner with chairs and blankets for seating
 3. Everyone receives free popcorn upon entry **Mr. Butcher** - check to see if he would like to help again
 4. Volunteers
 - a) 5:30pm-7:45pm for 4 pts.
 - b) One monitor in the hallway - prefer a staff member
 - c) Board member to purchase snacks - Tricia or Olivia
 - d) Two people on snack duty
 - e) Two people on popcorn machine
 - f) Admin monitoring the doors

5. Add an intermission - Half way through the movie to help with some of the wiggles (15mins)
6. Reminders
 - a) Parents/families need to stay with their kids
 - b) Movie etiquette - no running around

III. Fundraising

- A. Columbus Blue Jacket Tickets www.bluejackets.com/cwlspto
 1. 2 games left - October 24th and November 15th
 2. We can pick another round of dates (at Nov. meeting)
- B. O'Charley's Fundraiser was Saturday, September 27th
 1. Raised \$214 for the Classroom Support Campaign
 2. Need to check with manager Pam on how that will be paid and if they need a W9
- C. Other upcoming options for restaurant collaboration
 1. Focus on November and December because there's not a lot of activity on the PTO calendar.
 - a) Viva La Yogurt
 - b) Coffee on High
 - c) El Pedregal
- D. OSU vs MI Square Fundraiser opens November 14th before game on Nov 29th
 1. Did this last year for the superbowl - was successful
- E. Classroom Support Campaign update
 1. Social media can do another push out
 2. The \$214 from O'Charleys goes towards the Classroom Support Campaign
 3. Food truck proceeds will go towards it
 4. Who is keeping track of the points and things?
 - a) Kendra said she is able to track if needed, please send her the volunteer info from previous events

IV. Outreach and Appreciation

- A. Indian Trail's Literacy Night Thursday, Nov 13
 1. Volunteers needed? Nope
 2. PTO expense for teacher's pizza? We have the money to cover this. IT Admin will pay and PTO will reimburse on an agreed upon portion.
 3. Request approved to spend ~\$150 for giveaways
 - a) Bookmarks/trinkets/candy from the closet can be given out as well
 - b) \$85 for bookmarks, under budget - yay
- B. Field of Flags initiative with Jacki Tissue - a fundraiser (for disabled American Veterans)
 1. \$250 was donated for the initial kit to start fundraising
 2. Flags will be placed at the memorial garden between the 2 schools on Fri, Nov 7th
 3. Indian Trail has a parade also on Nov 7th at 2:15pm
 - a) Winchester Trail has been invited to the parade but it is very close to dismissal for them
 4. Advertising schedule Molly can post on WTES Parent Square for Jackie
 5. This will hopefully get ITES certified as a purple heart school

V. Treasurer

- A. Box Tops, Kroger Rewards, Sticker Machine
 1. \$164.98 box tops
 2. We won't find out for Kroger until mid November
 3. Sticker machine - \$142.88 (two checks, from September and last May)
- B. New Treasurer: Olivia Hogan
 1. She has been voted in officially!! Unanimously voted in on 10/21/25

- C. Mailchimp account \$13/month
 - 1. We upgraded because we ran out of emails for the month
 - 2. With the premium account - we can also schedule emails and have three users
- D. Pre-K Fall Fest - purchased \$150.50 mini pumpkins for "PTO Pumpkin Patch"
 - 1. The preschool students had their patch today (10/21) - it was so much fun and social media will post pictures
- E. Author visit - Zetta Elliott - Thursday, October 16th
 - 1. Winchester Trail Library \$3300 (pre-approved over summer break)
 - 2. What does Indian Trail have planned? No information yet - Tricia will check in with Janie Kanter
- VI. Spirit Wear
 - A. Socks were not sold at Trunk or Treat
 - B. Special Holiday sock sale December 1-5
 - C. Molly Snazzy Stitches - reach out for the dance in January
 - D. Stacia mentioned Stonecreek Embroidery as well
- VII. Social Media
 - A. Movie Night advertising schedule
 - B. Square fundraiser advertising schedule
 - C. Flag advertising - don't advertise past next week (this is when the flag sale ends)
 - D. Molly will post on Winchester Trail's Parent Square